



IN ASSOCIATION WITH RADIO WIGWAM

GRASSROOTS CONNECT

L O N D O N

The Bedford, London
20th JANUARY 2027

GRASSROOTS CONNECT LONDON 2027

SPONSORSHIP

Headline Partner (Exclusive)

"Grassroots Connect London presented by..."

This is the partner whose name appears alongside the event.

Includes:

- Naming rights
- Logo on all marketing
- Opening keynote welcome
- Largest branding throughout venue
- Speaking opportunity
- VIP hospitality
- Exhibition space
- Digital campaign before and after event
- Inclusion in podcasts and interviews
- Category exclusivity

Premium Experience Partners

These are the sponsors that attendees actively experience throughout the day.

VIP Lounge Partner

This is potentially one of your highest value sponsorships. Branding throughout the Cocktail Bar. Includes:

- VIP Reception branding
- Industry Hospitality branding
- Sponsor wall
- Opportunity to host guests
- Interview backdrop branding
- Drinks vouchers
- Premium social media exposure



10 YEARS OF SUPPORTING
GRASSROOTS MUSIC

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Partnership Prospectus **2**

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SPONSORSHIP

Showcase Stage Partner

Naming rights for the main performance stage.

Includes:

- Stage branding
 - Presenter mentions
 - Artist introductions
 - Logo on livestream
 - Branded backdrop
- Photo opportunities



Podcast & Media Zone Partner

This is valuable because the content continues long after the event.

Includes:

- Branding during interviews
- Podcast introductions
- Video content
- Social clips
- Interview backdrop

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SPONSORSHIP

Artist Feedback Sessions Partner

Sponsors the professional feedback sessions.

Includes:

- Branding
- Introductions
- Judge materials
- Certificates
- Social media mentions



Speed Networking Partner

Branding throughout the Ballroom during networking.

Includes:

- Opening welcome
- Branded tables
- Signage
- Session introductions

SUPPORTING PARTNERSHIPS

Networking Drinks Sponsor

Everyone remembers who bought the drinks.

Includes:

- Drinks vouchers
- Bar branding
- "Networking Drinks courtesy of..."

Exhibition Area Partner

Could include:

- Floor branding
- Wayfinding
- Information point

Delegate Lanyard Sponsor

Charging Station Partner

Goody Bag Partner

Registration Partner



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Partnership Prospectus

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LIVE MUSIC ● NETWORKING ● ARTIST DEVELOPMENT

CONTACT US



studio@radiowigwam.co.uk



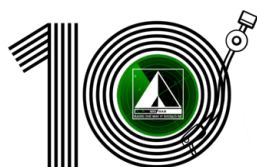
07921 609716



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@radio_wigwam



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Contact

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